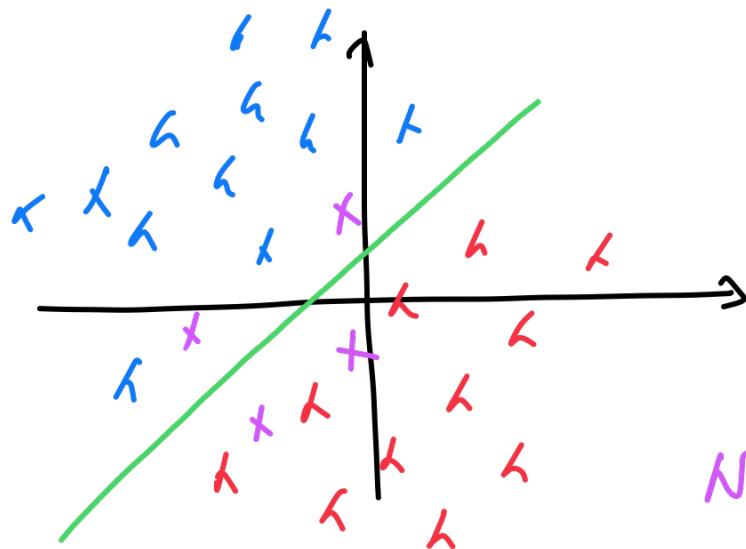


<u>Today</u>	\rightarrow Maximum Margin Classifier / Support Vector Machines
Supervised learning	<ul style="list-style-type: none"> \rightarrow Max min formulation \rightarrow Constrained formulation \rightarrow Lagrangian function (KKT conditions) \rightarrow Solution through the hinge loss
Unsupervised learning	<ul style="list-style-type: none"> \rightarrow Clustering \rightarrow Combinatorial approaches (including K-means / K-medoid) \rightarrow Bump Hunting approaches (including A priori algorithm)

Maximum Margin Classifier

Question: Given a binary classification problem
When should one position our classifier for it to be as robust as possible toward new (unknown) examples?



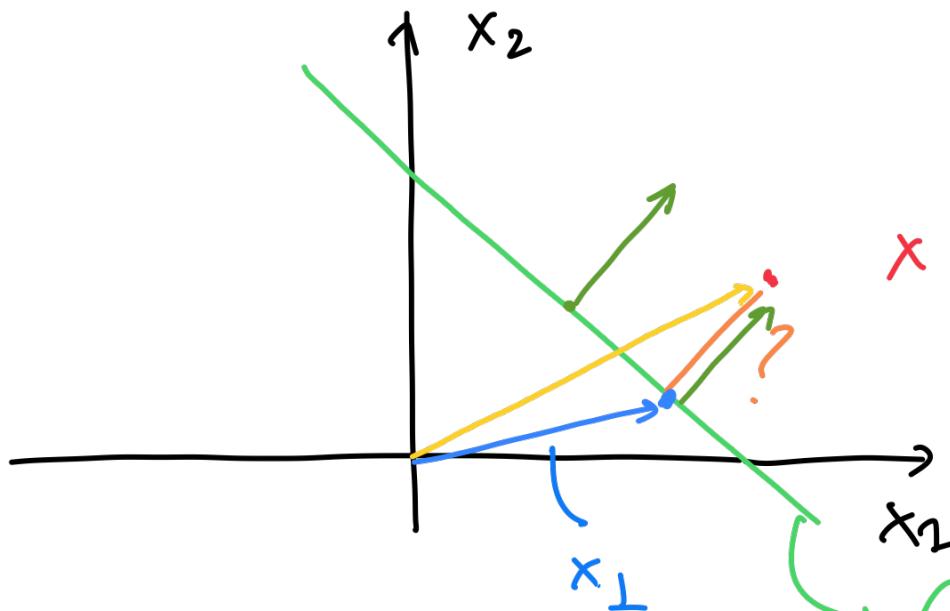
The idea is to try to position the discriminant right in between the 2 classes.

New examples are likely to be "close" to their corresponding classes and such a position is thus likely going to reduce the misclassification risk.

→ Putting the discriminant right in between the 2 classes is equivalent to maximizing the distance between the discriminant and the 2 classes

Which can be done by maximizing the distance between the discriminant and the closest point from each class.

How can one express this distance?



$$x = x_{\perp} + \gamma \frac{\vec{\beta}}{\|\vec{\beta}\|} \quad (*)$$

For any plane of the form $\beta_1 x_1 + \beta_2 x_2 + \beta_0 = 0$
the normal to the plane is $[\beta_1, \beta_2]$

$$\{y(x) = \vec{\beta}^T x + \beta_0\} \quad \vec{\beta} = [\beta_1, \beta_2]$$

substituting (*)

$$\begin{aligned}y(x) &= \vec{\beta}^T x + \beta_0 \\&= \vec{\beta}^T x_{\perp} + \vec{\beta}^T \pi \frac{\vec{\beta}^T}{\|\beta\|} + \beta_0 \\&= \boxed{\vec{\beta}^T x_{\perp}} + \frac{\|\beta\|^2}{\|\beta\|} \pi + \boxed{\beta_0}\end{aligned}$$

$y(x)$ is prediction from the plane

$= 0$ as x_{\perp} belongs to the plane $\beta_1 x_1 + \beta_2 x_2 + \beta_0 = 0$

We are then left with

$$y(x) = \|\beta\| \pi$$

SIGNED
DISTANCE

$$\pi = \frac{y(x)}{\|\beta\|}$$

(*) ($y(x)$ can be both positive or negative depending on whether x lies above or below the plane.)

if we consider a classification problem where the points above the plane are given a +1 target and the points below are given a -1 target, then the "unsigned" distance of a point x to the plane is given by multiplying r by the target $t(x)$ of x

$$\text{dist}(x, \text{plane}) = r t(x) = \underbrace{\frac{y(x)}{\|\beta\|}}_{(*)} t(x)$$

Given this expression for the distance, in order to learn a robust classifier, we can just find the points that are the closest to the plane and then "push" the plane as far as possible from these points.

Geometrically

$$\beta^*, \beta_0^* = \max_{\beta, \beta_0} \min_x \frac{y(x)t(x)}{\|\beta\|}$$

Finding the
distance to the
closest point

here $\vec{\beta} = (\beta_1, \beta_2)$

(not including β_0)

push the plane as far as
possible away from that
point

MAXIMUM MARGIN CLASSIFIER

$$\beta^*, \beta_0^* = \arg \max_{\vec{\beta}, \beta_0} \min_x \frac{(\beta_1 x_1 + \beta_2 x_2 + \beta_0) t(x)}{\|(\beta_1, \beta_2)\|}$$

(***)

Note that for a 2D space (x_1, x_2)

the plane is the set of points (x_1, x_2) satisfying $\beta_0 + \beta_1 x_1 + \beta_2 x_2 = 0$

which can also read as $x_2 = -\frac{\beta_1 x_1 - \beta_0}{\beta_2}$

- (**) is not easy to solve as (1) it involves a ratio of functions in the optimization variables
- (2) it involves competing maximization and minimization processes

In order to simplify this formulation we can however use the fact that the ratio that appears in the objective in (**) is invariant under any rescaling of $\vec{\beta}$

letting $\beta = \alpha \beta$, we get
$$\frac{(\alpha \beta_1 x_1 + \alpha \beta_2 x_2 + \alpha \beta_0) t(x)}{\|\alpha \beta_1, \alpha \beta_2\|}$$

$$= \frac{\alpha (\beta_1 x_1 + \beta_2 x_2 + \beta_0) t(x)}{\alpha \|\beta_1, \beta_2\|}$$

in particular this means we can fix the scaling α and optimize over all vectors β satisfying that fixed scaling. One possible choice is to choose the scaling such that *for the closest point to the plane*, we get

$$(\beta_0 + \beta_1 x_1 + \beta_2 x_2) t(x) = 1$$

In other words, we fix the scaling ambiguity by requiring that for the closest point to the plane, the distance to the plane should be $\frac{1}{\|\beta\|}$ (or equivalently the numerator should be 1)

Following from this choice, all the training examples must then satisfy $(\beta_0 + \beta_1 x_1 + \beta_2 x_2) t(x) \geq 1$

Our original formulation now reduces to a constrained formulation (a.k.a Canonical formulation)

DISTANCE OF
CLOSEST
POINT
TO THE
PLANE

$$(*) \quad \underset{\vec{\beta}, \beta_0}{\operatorname{argmax}} \quad \frac{1}{\|\beta\|}$$

$$\text{s.t. } (\beta_0 + \beta_1 x_1 + \beta_2 x_2) t(x) \geq 1$$

CANONICAL FORMULATION

LINEAR
CONSTRAINTS

(all the training
examples must be
at a distance

(*) can be further simplified by
squaring the $\|\beta\|$ and replacing the
maximization with a minimization

larger than $\frac{1}{\|\beta\|}$

$$\vec{\beta}^*, \beta_0^* = \underset{\vec{\beta}, \beta_0}{\operatorname{argmin}} \quad \|\beta\|^2$$

(closest distance)

$$\text{s.t. } (\beta_0 + \beta_1 x_1 + \beta_2 x_2) t(x) \geq 1$$

for all x
in training

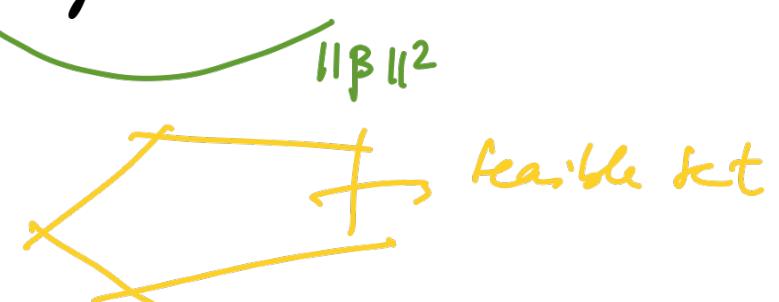
Given (*) we can analyze the solution(s) by relying on the Lagrangian function and the associated Karush-Kuhn-Tucker conditions

Given the constrained problem (*) the Lagrangian is defined by introducing a set of (Lagrange) multipliers (one for each constraint) $\lambda_1, \lambda_2, \dots, \lambda_N \geq 0$ as

$$L(\vec{\beta}, \beta_0, \lambda) = \|\beta\|^2 - \sum_{i=1}^N \lambda_i ((\beta_0 + \beta_1 x_1^{(i)} + \beta_2 x_2^{(i)}) t(x_i) - 1)$$

Under appropriate conditions the original constrained formulation (*) is equivalent to

$$\arg \min_{\vec{\beta}, \beta_0} \max_{\lambda} L(\vec{\beta}, \beta_0, \lambda)$$



(A) For any β which violate at least one of the constraints we have $((\beta_0 + \beta_1 x_1^{(i)} + \beta_2 x_2^{(i)}) t(x) - 1) < 0$

and hence $- \lambda_i ((\beta_0 + \beta_1 x_1^{(i)} + \beta_2 x_2^{(i)}) t(x) - 1) \geq 0$

and can be increased to $+\infty$ by growing λ_i

in this (A) setting we thus have $\max_{\lambda} L(\vec{\beta}, \beta_0, \lambda) = +\infty$

(B) On the contrary, for a β that satisfies all the constraints (i.e. which lies inside the feasible set) we have

$$((\beta_0 + \beta_1 x_1^{(i)} + \beta_2 x_2^{(i)}) t(x) - 1) > 0$$

hence $- \lambda_i ((\beta_0 + \beta_1 x_1^{(i)} + \beta_2 x_2^{(i)}) t(x) - 1) < 0$

and the best the max over λ_i can do is to bring the quantity to zero

in this ③ setting, we thus have

$$\max_{\lambda} L(\vec{\beta}, \beta_0, \lambda) = \|\beta\|^2$$

Grouping ① + ③ we see that

$$\arg \min_{\substack{\vec{\beta}, \beta_0 \\ \lambda}} \max_{\lambda} L(\vec{\beta}, \beta_0, \lambda) = \arg \min_{\substack{\vec{\beta}, \beta_0 \\ \lambda}} \left\{ \begin{array}{ll} +\infty & \text{if } \vec{\beta}, \beta_0 \text{ are \\ not feasible} \\ \|\beta\|^2 & \text{if} \\ (\beta_0 + \beta_1 x_1^{(i)} + \beta_2 x_2^{(i)}) t(x^{(i)}) \geq 1 & \forall x^{(i)} \end{array} \right.$$

which is exactly equivalent to

our original (i.e constrained) formulation

Now that we have the Lagrangian function we can turn to the following theorem (known as the Karush-Kuhn-Tucker conditions) which connect the solutions of the constrained problem with the Lagrangian function \mathcal{L} .

Theorem (KKT conditions for linearly constrained problems)

Consider a constrained problem

$$(*) \quad \begin{aligned} & \min f(\beta) \\ & \text{s.t. } a_i^T \beta \leq b_i \quad i=1, \dots, N \end{aligned}$$

assume that $f(\beta)$ is convex and continuously differentiable over \mathbb{R}^{d+2} . let β^* be a feasible point for $(*)$ (i.e β^* satisfies $a_i^T \beta^* \leq b_i \forall i$)

then β^* is an optimal solution of the constrained problem

(*) if and only if there exists a set of multipliers

$\lambda_1^*, \dots, \lambda_N^* \geq 0$ such that

$$\nabla f(\beta^*) + \sum_{i=1}^N \lambda_i^* \vec{a}_i = 0 \quad \text{and} \quad \lambda_i^*(a_i^\top \beta - b_i) = 0 \quad \forall i \in \{1, \dots, N\}$$

Using the KKT conditions above, and applying these conditions

to (*) we find that our classifier has to satisfy the

equation

$$\frac{\partial L}{\partial \beta_1} = 2\beta_1 - \sum_{i=2}^N \lambda_i^* t(x_i^{(i)}) x_1^{(i)} = 0 \quad \star$$

$$\frac{\partial L}{\partial \beta_2} = 2\beta_2 - \sum_{i=1}^N \lambda_i^* t(x_i^{(i)}) x_2^{(i)} = 0 \quad \star\star$$

temporarily we thus have $\nabla_{(\beta_1, \beta_2)} L = 2\beta - \sum_{i=1}^N \gamma_i^* x^{(i)} t(x^{(i)})$

Doing the same for β_0 (which does not appear in $\|\beta\|^2$)

we get

$$\frac{\partial L}{\partial \beta_0} = - \sum_{i=1}^N \gamma_i^* t(x^{(i)}) \cdot 1 = 0 \quad \text{--- eqn}$$

Solving (*), (**), & (***) for β_1, β_2 and substituting in the lagrangian L we get a formulation (maximization problem) that only depends on the γ_i 's known as the dual (as opposed to the primal formulation (*)) this formulation is a quadratic optimization problem

Both the primal and dual formulations can be solved
efficiently (e.g. through CVX see recitation) -